

2010 Editorial Calendar

In Every Issue... **Style Scene** event photos, **Life in the Valley** news and notes, **Staff Style** staff pics, **Style Finds** fashion and beauty, **Vincent in the Valley** conversations, **Dining Guide**, and more.

January

Special Focus: Life in the Valley
Spotlight: Weddings in Style
Special Ad Section: New Year's Health, Beauty, and Wellness Guide
Advertising Deadline: November 13, 2009

February

Special Focus: Travel
Spotlight: Love and Romance
Special Ad Sections: Valentine Gift Guide; Travel in Style
Advertising Deadline: December 14, 2009

March

Special Focus: Annual Spring Home Issue
Special Ad Section: Home Style
Advertising Deadline: January 15, 2010

April

Special Focus: Spring Garden Issue
Spotlight: Eco Issue
Special Ad Sections: Spring Home & Garden Style; Green Style Market; Who's Who in Business; Real Estate Professionals Profiles
Advertising Deadline: February 12, 2010

May

Special Focus: Arts & Culture
Spotlight: SOTA Designer Showhouse
Special Ad Sections: Design & Décor Style Market; Gallery Guide; Mother's Day Gift Guide; Senior Style
Advertising Deadline: March 19, 2010

June

Special Focus: Family & Kids
Spotlight: Summer Fun and Recreation
Special Ad Sections: Kids & Family Fun; Community Spotlights
Advertising Deadline: April 16, 2010

July

Special Focus: Our Favorite Things
Spotlight: Summer Entertaining
Special Ad Sections: Kids & Family Fun; Newcomer Guide to the Valley; Community Spotlights
Advertising Deadline: May 14, 2010

August

Special Focus: The Hot Issue
Spotlight: Education
Special Ad Sections: Community Spotlights; Education Market; Women in Business Profiles
Advertising Deadline: June 18, 2010

September

Special Focus: The Fall Home Issue
Spotlight: Fall Fashion
Special Ad Sections: Fall Home Style; Renewable Energy
Advertising Deadline: July 16, 2010

October

Special Focus: Women's Health and Wellness
Special Ad Sections: Fall Home Style; Beauty, Health, & Fitness; Medical and Dental Profiles
Advertising Deadline: August 13, 2010

November

Special Focus: The Food Issue
Spotlight: Decadent Dish Awards
Special Ad Sections: Holiday Gift Guide; Valley Dining Guide
Advertising Deadline: September 10, 2010

December

Special Focus: Holiday Home
Spotlight: Holiday Fashion
Special Ad Sections: Holiday Gift Guide; Financial Professionals Profiles
Advertising Deadline: October 15, 2010